

AMERICAN BARRIERS TAKING A TUMBLE

Several Reductions Made Before
The Tariff Schedule is Passed Down
to That of Canada

A constant policy of protection on the United States has risen to an immensely strong position, but for twenty years past its tariff has been far too high—twice as high as that of Canada. It is reasonable, therefore, that a new Democratic Administration should scale down the customs duties to a considerable extent. A few successful reductions of the kind now proposed would bring the average American schedule almost to a level with those of Canada.

United States industries have little to fear from lower duties on clothing, steel, lumber and other products. These industries are controlled by powerful capitalistic combinations, which could readily crush out competition from the lesser manufacturing enterprises of this country and of most other countries. Canadian manufacturers of steel rails and other articles have difficulty in meeting the demands of our own market. But they have little chance for an invasion of the United States.

Policy of Cooperation
The new tariff bill would place many Canadian farm products on the free list and reduce the duties on others. In this way our agriculturists would obtain access to the American markets without being exposed to the unbridled competition of half the food-producers of the world to which the reciprocity movement of 1911 would have left them open. In population Canada is a small country alongside a great one, and for the time being our salvation lies in conserving our vast industrial wealth for our own people.

Under present unequal tariff conditions, every Canadian man, woman and child spends \$10 in the United States every \$1 which Americans spend on Canadian goods. In this respect the new tariff bill should change things for the better, but, of course, it is designed only to meet existing economic conditions in the Republic. It may or may not reduce the cost of living there to some extent, but in increasing the taxation on luxuries and in levying upon large incomes the measure moves in the right direction.

Only Incidental Effects
When, however, all is said and done, the Wilson bill is a purely American proposal. Its effects in this country are only incidental. That is the viewpoint which our legislators must take when they deal with the tariff. Most of the time, the proposed reductions at Washington constitute a technical justification of those who thought and defeated the Tariff-Reforming trade agreement a year and a half ago. For one thing the grievance of the Western Canadian grain-growers would be largely removed by the proposed lowering of the American duty on wheat from 15 cents to 10 cents a bushel. For much of the time the tariff has cost the farmer prices of wheat and other food-stuffs have ruled so high on this side of the border as compared with America as prices that it is just possible that the organized farmers on the plains have been expecting the proposed access to the American market which they cannot realize.

PROVINCES ADVANCE IN MANUFACTURING

The Strong Growing Demand for Building Materials Is the Chief Reason

Agriculture is now taken for granted on the prairies, but what about manufacturing? The example of Wisconsin's rise in a little more than a decade to the position of fourth industrial state in the Dominion, has had the effect of liberating the imagination of conservative Canada, and now very often the remark is made that Manitoba is more like an eastern province than a member of the middle Western family. But when one talks about manufacturing in Saskatchewan and Alberta, the imagination of some very intelligent people refuses to work; they roll their eyes and say, as pompous Mr. Governor Simpson said years ago, upon speaking of the possible agricultural development of that part of the Northwest Territories now called Saskatchewan, "It is impossible; it can't be done."

But it is being done. Manufacturing is progressing rapidly in the prairie provinces and Alberta. The kinds of manufacturing plants that are being established in these great prairie provinces may be classed largely under four heads, namely, flour mills, brick and clay products, lumbering and the truly prairie industry, plating and steel and wire. Generally speaking, the different forms of manufacturing have been introduced into the Middle West as the result of the strong growing local demand for building materials.

Fine Crop Weather

Another week of warm weather has passed and crops are continuing to make great progress. Wheat and other grains are now fully to 30 inches high. If warm weather continues it is calculated that barley could be ready about August 10 and to wheat about 10 days later, which will be earlier than usual for this part of the country. Towards the end of the week the weather was somewhat unsettled but still warm, and there was a slight sprinkling of rain on Wednesday evening and on Thursday a high wind prevailed, sufficient, as reported in another part of this issue, to blow down a brick wall in Strathmore.

The only grumbles heard just now are directed against the mosquitoes which have been exceptionally numerous and very active, but as an abundance of mosquitoes are held to prognosticate a good crop, they are endured as being a necessary evil.

The ground is still moist and rain is not necessary for some time, if at all, but a few showers would help to fill out the heads of the grain. Hay cutting will commence shortly and will be in fine crop. The pasture is very rich just now, and cattle are in fine condition, though they are suffering from the attacks of the mosquitoes.

Following is the weather report:

WEATHER REPORT
JULY 4 TO JULY 10, INCLUSIVE

	Max.	Min.	Precipitation
Friday	70.5	44.5	
Saturday	71.5	46.0	
Sunday	61.5	36.5	
Monday	74.5	41.5	
Tuesday	80.1	49.5	
Wednesday	80.0	58.5	0.4
Thursday	80.1	44.0	

Readings taken at 8 a.m.

Reports supplied by Mr. G. A. Nick

Windstorm Damages Firewall

During the heavy windstorm on Thursday afternoon the big firewall erected last fall by the Municipality between E. Brown's and the Opera House was partly blown down. This firewall is 28 feet in height, 120 feet long. About three o'clock when the storm was at its height the rear end of the wall collapsed on the vacant lot between it and the Opera House. Fortunately there was nobody in the immediate vicinity, or a fatality would certainly have resulted. For some time afterwards it was feared that the wall would come down, as it was swaying noticeably, but the wind went down somewhat, and the fears of the spectators attracted were relieved. The portion between the wall and the Opera House was almost diagonally divided or twenty feet from the end of the wall at the top, to the end of the wall at the bottom. The remainder of the wall is protected somewhat from the force of the wind by the Opera House and Brown's, which was probably the reason it was not affected. That the rear portion was liable to damage from wind was recognised some time ago by the engineer, who recommended the erection of buttresses at both sides. Tenders had been taken, but the work was hanging pending negotiations with the owner of the vacant lot.

The two firewalls were erected as a local improvement by the Council after petition by property owners on the lot and have almost cut fire insurance rates in half. It is calculated that the cost of the wall to the property owners in three years' insurance premiums.

G. McElroy Married
The wedding of Mr. George McElroy one of the best known pioneers of Calgary district, to Miss Irene Morton of Dundas, Scotland, was quietly solemnized at the residence of Dr. Kirby, Mount Royal College Monday night. Rev. Dr. Kirby officiated. There were no attendants.

After a honeymoon trip through the Mountains to the coast, Mr. McElroy will return to his home in Delaware, about ten miles from Calgary.

Mr. McElroy has been a resident of Delaware for a number of years and was the opposition candidate in the riding of Gleichen at the last provincial election.

His many Strathmore friends wish him and his bride every happiness.

The Standard \$1 year

Baseball

STRATHMORE 6, GLEICHEN 3

What is stated to be the best game that has yet been played between Bow Valley teams this season took place at Gleichen on Wednesday, Strathmore coming out on top by a score of 6-3. There was a good attendance. For the first time things did not look very healthy for Strathmore, Gleichen getting a run, but as it turned out this was all Gleichen was destined to get during the whole game. Bried pitched an all-right game, and receiving good support from the boys. After the first innings no runs were scored until the fifth when Baster got a fine home run, and Bried followed with another mighty wallop which brought him around the bases, the Gleichen boys coming by an overthrow to third. Other two runs were scored in the seventh, and two in the ninth. The Strathmore team all played well, and errors were few. Gleichen was a strong team, and to defeat them on their own ground was quite a feat.

Following is the score by innings:
Strathmore—0 0 0 2 0 0—6
Gleichen—3 0 0 0 0 0—3
Teams were as follows:
Strathmore—A. Baster 1b, Bried p, Vallant c, Chapman 3b, R. Anderson cf, J. Anderson 2b, Couper rf, Henry 2b, McMahon lf.
Gleichen—Wilson p, J. McArthur 3b, B. McArthur c, Wade 1b, Tarant 2b, N. St. of Williams 2b, Demest rf, Moulton lf (sat five innings), McArthur lf (sat four innings), umpire, Baskin.

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Town Council

A meeting of Strathmore Town Council was held in the Town Hall on Tuesday evening. Mayor Lambert presiding. Councilors present were Messrs. Dr. Girvin, Butler, Martin, Brown, and Berry.

Minutes of the last meeting were read and adopted, and several communications read.

With regard to the park, it was stated that owing to the wet weather following their last Council meeting it had been impossible to go over the ground. It was agreed to go over it with Mr. Stockton the following day.

The Mayor stated that the possible they would like to have the lake completed this fall, so that it could be used as a skating rink.

A number of accounts were read and referred to the Finance Committee. The Mayor stated that the hotel representative had stated that they were willing to level the road.

They were allowed to put the earth from the excavation on it. The recommendation of the committee was therefore rejected.

Considerable discussion took place on an account for \$15.15 per month for the fire chief, which had been referred back to the Council by the finance committee.

The Mayor and Councillor Brown were of opinion that the amount was excessive for the head of a volunteer fire brigade, which with addition was costing \$65 per month.

The majority, however, were of the opinion that the services of a fire chief were worth the amount asked, and the account was passed.

An application of the King Edward Hotel proprietors for the use of the public road to run a series of drains and tiles under the roadway for the purpose of disposing of the overflow from their septic tank was brought forward. It was stated that the system was the most scientific the town was known for the disposal of overflow of this nature, and the Council expressed its intention to have an agreement drawn up allowing the hotel to carry out the plan, but reserving the right of the Council to close it down should it at any time become a nuisance.

"Care and Management of Dairy Stock."

With the above heading, a lecture will be given in the Town Hall on Tuesday of next week, July 15, under the auspices of the Farmers' Union, by Mr. Pearson, of the Provincial Department of Agriculture.

This meeting is open to everyone who is interested enough to attend, and there is no admission fee.

The subject is one that should attract a large audience, as so many farmers are present breaking into the stock and dairying business.

If the attendance at this lecture is good it is the intention of the Department of Agriculture to hold a series of lectures here.

It is therefore to be hoped that farmers will turn out in force on Tuesday and assist the educational work they are doing, and the same time get considerable enlightenment themselves.

The meeting will be held in the Town Hall, and commence at 2.30 p.m.

"Advertise!"

If you want to reach the trade, Advertise! Lessen up! Don't be afraid—Advertise!

Tell your story every day—in a time, convincing way*—Advertise! Even if it's a bonus to pay—Advertise!

If you're lagging in the race, Advertise! Business sense will take a brace, Advertise!

Tell the public near and far—Advertise! Who send and what you are, Advertise! Be a star—Advertise!

If your goods are on the square, Advertise! Always treat the public fair, Advertise!

Be it real estate or cheese, Stocks and bonds or gutter pens, Plung your lungs into the breeze, Advertise!

All those who purpose attending the Provincial Indemnity School and Mission Study Conference to be held at Alberta College, Edmonton, July 22nd to 25th are requested to purchase full fare one-way tickets.

Special rates have been arranged on railways. Further information may be obtained from A. E. Otwell, Registrar of Summer School, University of Alberta, Edmonton.

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Every man who is particular about his clothes and who likes to wear the best styles, but hesitates about paying the extreme prices of the custom tailors will find a pleasant surprise in store for him here now.

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A Big Assortment and Extraordinary Values in Men's and Young Men's Suits at

\$12 to \$30

An exceptionally strong showing at other prices and in a variety of models and fabrics to please all. A suit that will please YOU is here.

Come, Learn the Many Reasons Why You Should Buy Your Clothes Here

WRIGHT BROS.

CONSULT YOURSELF

Then you will Buy from

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Hail and Fire Insurance a Specialty.

Read the Ads.

STALLION OWNERS

The season is now opening. We can handle the printing of your Route Cards satisfactorily and economically

ADVERTISE YOUR STALLIONS IN THE STANDARD

Everybody in the Strathmore District reads it, and it will get you the business. One extra contract will pay for the cost of advertising

CALL IN AND TALK IT OVER
STANDARD OFFICE
THIRD STREET

SHIRTS

Nifty styles for summer priced right

UNDERWEAR

a piece and combinations in B.V.D., Ella Knit, W. G. & R. socks and up.

HATS

A comprehensive showing of the newest styles in men's hats, both soft and stiff, Panamas and boaters. Snappy styles that add the finishing touch to the new suit

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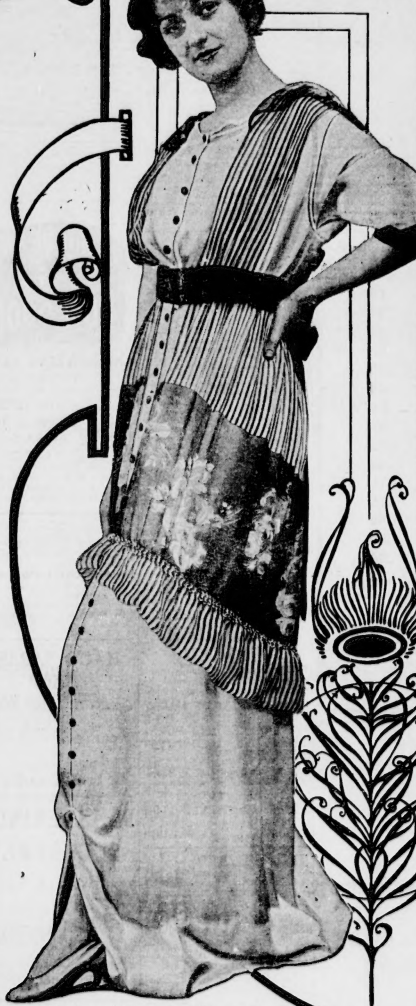
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SUGGESTIONS FOR SECOND MOURNING



Black and White For Evening



Gray Silk Raline Over White Satin



Of Cool Lawn



Mauve Crepe de Chine Afternoon Dress



Black and White Silk With a Mauve Girdle

THERE is a decided tendency in these days to shorten the accepted term of first mourning and to wear black and white, gray and lavender as a formal mark of respect to one who has died.

Especially commendable is this idea for summer, for it is a well-known fact that deep black fabrics absorb and hold the sun's rays, while white throws them off. Comfort is now being considered by custom.

These suggestions should help any one to plan a summer or autumn wardrobe in second mourning. They are to the latest and best styles, yet are not abstrusively any extreme form.

The black silk is of white, with black dots. The skirt is draped and slashed over a black underskirt, the curved edges being bound with black. Long sleeves have dropped armholes, and pinned net trims the top of the bodice, which has a white mousseline vest. A girdle of lavender satin defines the waist line.

The cool lawn has tiny dots on its surface. Sleeves are set in under Gibson plaits, and a vest of tucked blonde fills in the front of the bodice. A tunic has its edges emphasized by a band of tucked net. The skirt is trimmed with net and lace insertion, while a black silk girdle and sash define the waist line. White buttons are used in a straight line down the front of the tunic.

Worn of the latest dresses suggests a long coat over a skirt dress. This is of striped silk raline made on charmingly simple lines. Long sleeves end in white linen cuffs, and a sailor collar of sheer linen trims the

bodice. The belt is of the silk, wide and straight. Large buttons are covered with silk, and bound buttonholes are noticeable. This silk coat falls over a white silk skirt, gathered on the central line and trimmed with buttons.

For evening affairs of a semiformal type the dress in black and white is suggested. The neck is shallow, a collar of chiffon turning back from the bodice. White satin sleeves have black cuffs. The striped chiffon tunic is laid over the sides, showing fullness at the waist line. The lower line is caught above the knees. A line of black buttons extends from neck line to hem. A black mousseline girdle ends in a bow at the back.

In a soft shade of mauve crepe de chine the bolero gown for afternoon is suggested. The bodice is of blonde, with double puffs on the sleeves. The bolero has one button to fasten the front. The back is caught in under the girdle, which shows an attractive double buckle of shirred crepe de chine. Fullness at the hips is noticeable, while soft drapery in the skirt completes the charm of this gown. Any soft lusterless silk or cotton could be easily fashioned after this model.

The refinement of a conservative expression of style must always be evident in mourning dress. One who observes it must never be a dowd, always neat and ever unostentatious in apparel. Second mourning is curtailing entire black costumes.

As the summer heat is here, these suggestions, following the trend of the majority of sensible women, will be most opportune.

